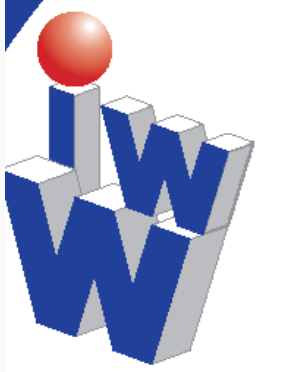


# MY INTEGRUM

- News Feeds
- Media Archive
- Media Analysis



INTEGRUM is a leading provider of business information, analytical tools and technologies since 1996.

Among our clients there are:

- large corporations and small companies,
- public organizations,
- governmental bodies,
- research centers,
- libraries,
- individual researchers...





My Integrum offers up-to-date online information on all aspects of political, economic, social and cultural life in Russia, Ukraine and other post-Soviet countries performing 24/7 automated monitoring of many thousands of newspapers, magazines, news wires and other mass media sources.

It provides unlimited access to



the archive of Russian and post-Soviet press,



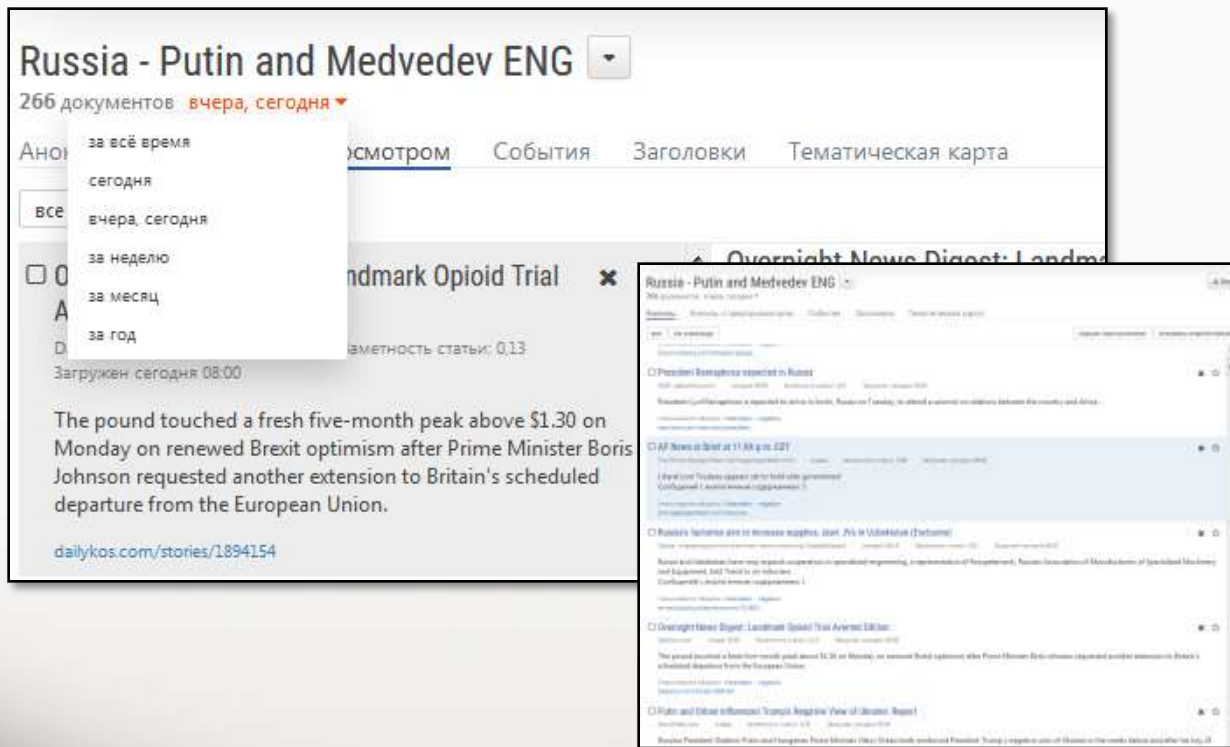
personalized news feeds and



ready-made analytical reports in form of diagrams and tables.

## Personalized News Feeds

Integrum specialists make all the necessary settings for the clients to receive information relevant to their interests.



The screenshot shows a news feed for the topic "Russia - Putin and Medvedev ENG". It features a search bar, a filter menu with options like "за всё время", "сегодня", "вчера, сегодня", "за неделю", "за месяц", and "за год", and a list of news items. One item is highlighted: "The pound touched a fresh five-month peak above \$1.30 on Monday on renewed Brexit optimism after Prime Minister Boris Johnson requested another extension to Britain's scheduled departure from the European Union." The URL "dailykos.com/stories/1894154" is visible below the article.

Темы	
<input type="checkbox"/>	Russia – NATO
<input type="checkbox"/>	Russia – NATO and Afghanistan
<input type="checkbox"/>	Russia - Natural Gas Sector
<input type="checkbox"/>	Russia - Putin and Medvedev ENG
<input type="checkbox"/>	Russia - Putin, Medvedev
<input type="checkbox"/>	Russia - Stalin
<input type="checkbox"/>	Russia: Pharmstandart
<input type="checkbox"/>	Russia: Political protests and mass media
<input type="checkbox"/>	Russia: Spoiling of Russian language
<input type="checkbox"/>	Russia: The Opposition Coordinating Council

The publications can be sent to e-mail upon customer's request.



## Personalized News Feeds

When working with News Feeds users can:

1.  hide/display Themes and Objects
2.  export articles to Word
3.  print articles
4.  remove articles from the News Feed
5.  add to/delete from favourite
6.  show the article analysis



## Media Analysis

Media analysis tool generates readymade reports based on user-selected Themes for a specific time span and in accordance with the parameters set by the user.





# The Archive of Russian and post-Soviet Press

My Integrum subscribers are offered unlimited access to the mass media archive of Russian and post-Soviet press which contains over 85,000 titles and dates back to 1992.



РИА НОВОСТИ



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**Thank you for your attention!**

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