



Integrum World Wide

Electronic Portrait of Russia, Ukraine and other Post-Soviet States

Integrum World Wide

is an American company with many years of successful experience in providing access to the largest digital archive of 120,000 influential sources of information from Russia, Ukraine and other countries of the former USSR, a database of 29,000,000 Russian companies as well as a range of analytical services for mass media and social networks monitoring

Special presentation of
Alexander Smoljanski at BASEES 2023

**REFLECTION OF UKRAINIAN WAR
IN MEDIA AND SOCIAL NETWORKS.
CORPUS ANALYSIS**

Saturday, April 1, 9am
James Watt South Room 375

Integrum Profi is the world's largest archive of mass media from Russia, Ukraine and other countries of the former Soviet Union with a flexible search engine. Integrum's collection of sources includes more than 120,000 media from all regions of Russia, Ukraine and other countries of the former USSR with current and back issues – more than 400 Moscow and more than 1770 Russian regional newspapers and magazines, transcripts of TV news programs with the archive of some sources dating back to late 1980s - early 1990s. The service also offers a number of additional analytical tools that allow analyzing how frequently certain words were mentioned during a certain period of time, what public figures dominated the agenda.

My Integrum service performs 24/7 automated monitoring of mass media sources from Russia, Ukraine and other countries of the former Soviet Union. Customized News feeds are set to meet each customer's interests. The service also includes Media Analysis with ready-made analytical reports in form of diagrams and tables and unlimited access to the mass media archive of Russian and post-Soviet press.

Integrum Social Networks is a tool for global monitoring of posts from more than 500 million open profiles in most popular social networks, e.g. Twitter, Telegram, YouTube, VKontakte and Odnoklassniki. The service covers more than 500 million open profiles with 10 million posts published daily.

Integrum Companies is a research tool for analysis of economic and political risks related to Russian companies. The database contains extensive official information on about 29 million companies and private entrepreneurs registered in Russia with 24/7 access to a vast array of valuable information – from registration documents to financial statements, corporate structure and court judgments, company's connections with state and government officials.

**We will be pleased
to meet you in person
at the BASEES 2023
Conference in Glasgow
from 31 March to 2 April**

SPECIAL OFFER

**All BASEES participants are entitled
to a 10 percent discount upon
subscription to Integrum services**

**A free trial is a wonderful
opportunity to evaluate
Integrum analytical tools.**

**Please contact our
Customer Support
for details:**

support@integrumworld.com

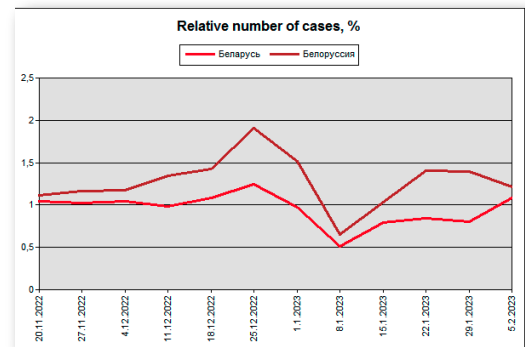
EXAMPLES OF INTEGRUM'S ANALYTICAL INSTRUMENTS FOR RESEARCH



INTEGRUM offers not just a comprehensive database of Russian and Ukrainian mass media publications, but also a suite of powerful analytical tools specially designed for academic research.

Integrum Profi:

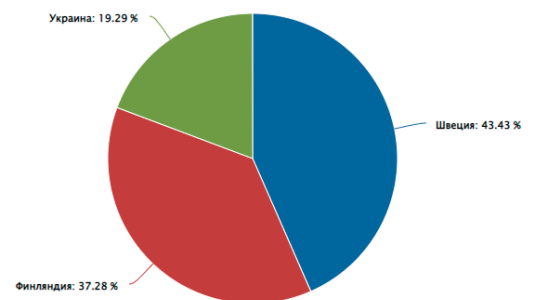
Analysis of user-defined term frequencies, for example, charting the usage of «Беларусь» vs. «Белоруссия» in mass media between November 2022 and February 2023.



Full-text search and export of print publications, for example highlighting the occurrences of "Special military operation" in Russian mass media.

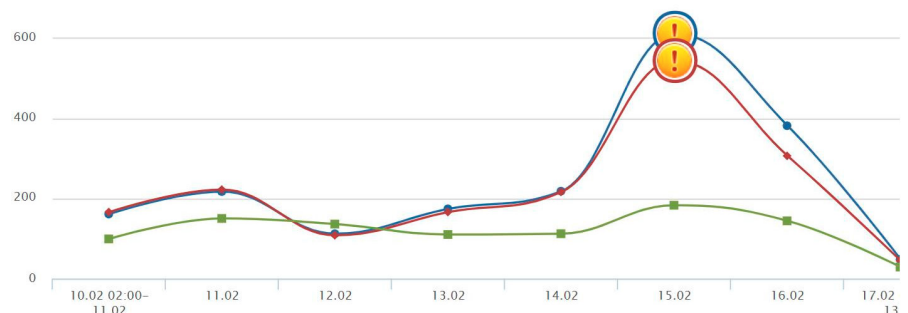
Integrum Social Networks:

Full-text search and export of public social media posts, for example on NATO extension in February 2023.



My Integrum:

Analysis of publications, for example, the dynamics of mentions in Russian media in January 2023 of Sweden and Finland in the context of NATO extension.



An object	10.02 02:00-11.02	11.02	12.02	13.02	14.02	15.02	16.02	17.02 00:00-13:33
Швеция	161	217	112	174	218	611	381	48
Финляндия	166	222	108	186	216	544	306	45