INTEGRUM SOCIAL MEDIA MONITORING



KEEP TRACK OF MORE THAN 500 MILLION OPEN PROFILES IN MOST POPULAR SOCIAL NETWORKS IN RELATION TO RUSSIA, UKRAINE AND OTHER COUNTRIES OF THE FORMER USSR

INTEGRUM SOCIAL NETWORKS is a solution for global monitoring of posts from more than 500 million open profiles in the most popular social networks using various analytical tools.

Among the monitored platforms are VK, YouTube, Telegram, Odnoklassniki and other popular social networks.

The system retrieves posts according to the keywords defined by a researcher:

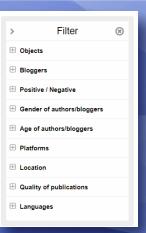


Message filtering options facilitate the analysis of the large amount of returned messages.

For example, only posts by the most influential bloggers from a specific platform can be displayed.

The retrieved posts can be filtered:

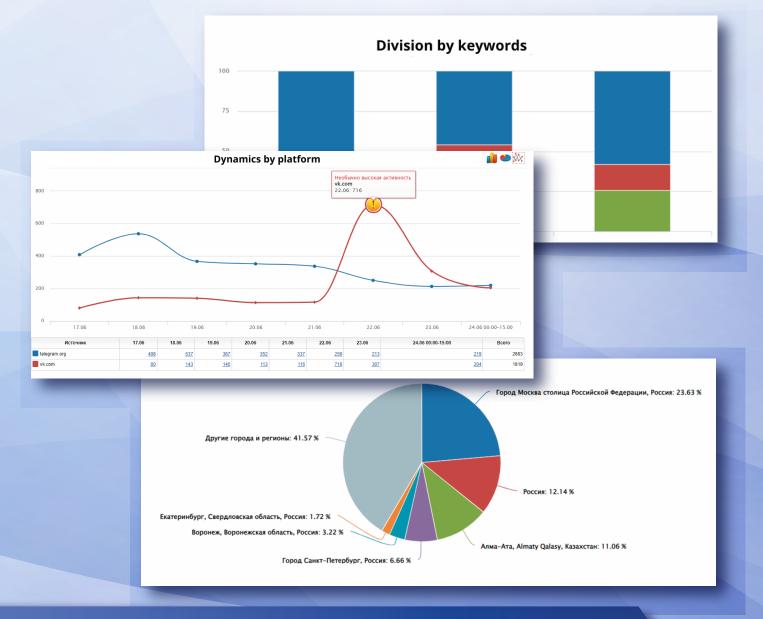
- by objects of search;
- by blogger;
- by positive or negative context;
- by author's gender and age;
- by platform;
- by location;
- by language.





INTEGRUM SOCIAL NETWORKS is a real-time, sophisticated, in-depth social media analysis tool that offers:

- Real-time social media content tracking;
- Unlimited access to data with no limitations on the number of posts and monitoring period;
- Configurable weekly reports and dashboards;
- Trackable keywords;
- Flexible filters for instant breakdown of retrieved posts by author, age, gender, positive/negative context, popularity, etc



FOR INFORMATION ABOUT SUBSCRIPTION TERMS AND TRIAL ACCESS PLEASE CONTACT: SUPPORT@INTEGRUMWORLD.COM WWW.INTEGRUMWORLD.COM